



Keathley Landscaping Launches Rapid Yard Transformation Program for North Texas Properties

July 30, 2026

GARLAND, TX - July 30, 2026 -

Keathley Landscaping, a Dallas-based landscape design and installation company, launches a rapid yard transformation program designed to convert bare or damaged lawns into established green spaces within one to three days. The program addresses increasing demand for professional sod installation services across North Texas residential properties.

The launch responds to regional growth in new housing developments and established neighborhoods seeking lawn renovation solutions. The program incorporates soil preparation, drainage assessment, and proper grass variety selection based on specific property conditions and climate requirements.

"The difference between professional sod installation and basic grass laying often determines whether a lawn thrives or fails within the first season," said Logan Keathley, owner of Keathley Landscaping. "Our rapid transformation program addresses critical factors including soil composition, drainage patterns, and grass variety selection that many property owners overlook."

The program features installation of multiple grass varieties including St. Augustine, Zoysia, Bermuda, and Tall Fescue. Each variety offers specific characteristics suited to different North Texas property conditions, from shade-heavy lots to full-sun exposures. Installation timing aligns with optimal planting windows for warm-season grasses, with spring installations allowing root establishment before summer heat and fall installations benefiting from moderate temperatures.

The comprehensive installation process includes existing vegetation removal, soil amendment, grading adjustments, and drainage problem resolution. This systematic approach addresses underlying issues that commonly cause new sod failure, including poor water distribution, compacted soil, and inadequate nutrient levels. Service expansion now includes grass installation Rockwall residential areas, where new construction and established properties require professional lawn establishment.

The rapid transformation program integrates with additional landscape services including drainage solutions, stonework, hardscape features, and landscape lighting. This coordination allows property owners to address multiple outdoor improvements through a single contractor, reducing project timelines and ensuring design consistency.

The company holds NDS certification for drainage and water management systems, a qualification particularly relevant for properties with challenging water flow patterns or standing water issues. This certification supports the installation of proper drainage systems before sod placement, preventing common problems such as root rot and fungal growth.

The company has also extended grass installation Lavon coverage, responding to development growth in the area. Both expansions support the increasing number of properties requiring professional sod installation rather than seeding or hydro-seeding alternatives.

Established in 2002, Keathley Landscaping provides landscape design and construction services throughout Dallas and surrounding communities. The company offers comprehensive outdoor solutions including patios, pergolas, fencing, and maintenance services for residential and commercial properties. The rapid yard transformation program represents an evolution of their traditional sod installation services, incorporating systematic processes developed through two decades of North Texas landscape experience.

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Keathley Landscaping

Providing sod installation, french drains, stonework and retaining walls, fencing, rolling gates, landscape lighting and landscaping in Texas Rockwall Wylie Plano Allen McKinney Frisco Rowlett Fate Richardson, Murphy, Parker Lucas Fairview Garland TX.

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